



MITTELMODA THE FASHION AWARD

*Special event showcasing the collections of 26 young designers
coming from 20 different nations.*

Sunday May 17th

*at Fiera di Vicenza, alongside the 2nd Edition of
the "Origin, Passion and Beliefs".*

Mittelmoda The Fashion Award, international contest for young fashion designers, was born 22 years ago first of his kind in the Italian Fashion Events' panorama. The history of success and remarkable contestants has shaped the Award to the institution that is now and, thanks to the new partnership signed with Fiera di Vicenza, the future looks bright and full of new opportunities for the affirmed talent-scouting competition.

The Final Event of the contest will therefore take place in the prestigious and recently built Padiglione 7 in Vicenza's fair area, with Mittelmoda both guest and crucial part of the international event "**Origin, Passion and Beliefs**".

There's a lot to be discovered about the final collections, an unique travel between **20 countries with 26 young fashion designers**, carefully selected by a jury headed by **Matteo Marzotto**, president of Mittelmoda International Lab and president of Fiera di Vicenza. The young talents' very own interpretations of their background cultures will be showcased on Mittelmoda's exclusive catwalk, strategically placed in the heart of one of Italy's most important manufacturing district, to bring an unique taste of the creative sensibility and innovation that Fashion design can inspire.

More than 500 schools and colleges of Art & Design spread across the globe in 55 nations, all part of the wide network of relations built and consolidated by Mittelmoda International Lab in the 22 years of activity, enthusiastically joined this edition of the contest, underlining Mittelmoda's central role as observatory of international creativity, developed also thanks to institutional partners such as Camera Nazionale della Moda, Fondazione Industrie Cotone Lino, Sistema Moda Italia, and the main sponsor Lectra.

The stellar jury, reunited in Vicenza for this final part of the Award, will have the hard task to define, amongst the **26 finalists** of Mittelmoda 2015 Edition, the best collections and most refreshing ideas brought in Italy by the young talented fashion designers. For the 22nd Edition of the Award, alongside the specific awards to different categories of the competition, there will also be some interesting news and a few more special prizes.

List of the prizes which will be awarded during the final event on **Sunday, May 17th**:

ABSOLUTE PRIZES

Absolute Prize for the most sperimental collection

Absolute Prize for the most creative collection

SPECIAL PRIZES

LECTRA Special Prize

Awarded for the most suitable offer for LECTRA's mood, amongst the students part of the network of schools using the company's technology

RICAMO Special Prize

For the bravest and most refined offer, underlining thorough researches on textile, leather, embroidery and applications.

LEATHER Special Prize

Offered and promoted by "Origin, Passion and Beliefs" for the most refined use of Leather.

STONE Special Prize

Offered and promoted by "Origin, Passion and Beliefs" for the best jewellery collection.

TEXTILE Special Prize

Offered and promoted by "Origin, Passion and Beliefs" for the most innovative and experimental collection, in aesthetics, functionality and fabric creation.

TECHNOLOGY Special Prize

Offered and promoted by "Origin, Passion and Beliefs" for the most technological collection, conceptually and/or in its applications.

THE FINALISTS

Name & Surname	School	Nationality
Lai Wa YUEN	ROYAL MELBOURNE INSTITUTE OF TECHNOLOGY (AUSTRALIA)	Chinese
Maria POPOVA	NEW BULGARIAN UNIVERSITY (BULGARIA)	Bulgarian
Jun Woo NAM	ISTITUTO SECOLI (ITALY)	Korean
Giulia GERIA	ACCADEMIA DI COSTUME E MODA (ITALY)	Italian
Vittoria VELTRONI	ACCADEMIA DI COSTUME E MODA (ITALY)	Italian
Madeleine COISNE	ROYAL ACADEMY OF FINE ARTS (BELGIUM)	Belgian
Alicia R' BARNET	ECOLE DE LA CHAMBRE SYNDICALE DE LA COUTURE PARISIENNE (FRANCE)	French
Samuel Jon RALPH	OTAGO POLYTECHNIC (NEW ZEALAND)	Neozelander
Katrina WAGSTER	NORTHUMBRIA UNIVERSITY (UNITED KINGDOM)	British
Wieke SINNIGE	ArtEZ INSTITUTE OF THE ARTS (HOLLAND)	Dutch
Peter MOVRIN	CENTRAL ST. MARTINS (UNITED KINGDOM)	Slovenian
Jon MIKEO	FELICIDAD DUCE (SPAIN)	Spanish
Ana Luisa BARROS	UNIVERSIDADE FUMEC (BRAZIL)	Brazilian
Noelia Callejon FERNANDEZ	FELICIDAD DUCE (SPAIN)	Spanish
Flora MIRANDA	ROYAL ACADEMY OF FINE ARTS (BELGIUM)	Austrian
Boryana VATOVA	NEW BULGARIAN UNIVERSITY (BULGARIA)	Bulgarian
Noah SANCHO	SHENKAR COLLEGE OF ENGINEERING AND DESIGN (ISRAEL)	Spanish
Rafael KOUTO	THE BASEL SCHOOL OF DESIGN (SWITZERLAND)	Swiss
Julia EBERHARDT	UNIVERSITY OF THE ARTS BREMEN (GERMANY)	German
Sungwon SUH	RAFFLES SCHOOL OF CONTINUING EDUCATION (HONG KONG)	Korean
Sofie ROSENKRANDS	ROYAL DANISH ACADEMY OF FINE ARTS (DENMARK)	Danish
Antti PELTONIEMI	AALTO UNIVERSITY (FINLAND)	Finnish
Letizia VICENZI	IUAV (ITALY)	Italian
Pamela BALDINI	ISTITUTO MODARTECH (ITALY)	Italian
Daniele DESIATI	ACCADEMIA SITAM (ITALY)	Italian
Lorena L'INNOCENTE	HOCHSCHULE FUR KUNSTE (GERMANY)	Italian